



ALIVING CONCEPT
ANNABELLANASSETTI

Case Study: Transforming Wimbledon– A Home Reimagined

Client: Lorenzo Corte, CEO of Skadden

Objective: Transform a traditional London property into a luxurious, functional, and harmonious home.

What the Client Said:

"I engaged ALC to entirely restructure my house at 110 Ridgway. This was a daunting project, stretching me financially and logistically, as we'd have to move out with three small kids. I made it clear that a realistic budget and timeline were critical. In two words: ALC delivered. The intelligence of the design and quality of the workmanship is superb. The project was completed substantially on budget (less than +5%) and ahead of schedule by two months—even with additional work like a roof replacement.

What truly set ALC apart was their design process and management. Over six months, Annabella and Flavia developed an 80-page detailed plan, covering every aspect—structure, layout, electrics, plumbing, heating, audiovisual, and decoration. Their proactive, hands-on management meant no delays, and every hurdle was addressed seamlessly.

The fact that Annabella provides a single port of call for the entire process is rare and invaluable. It eliminates the usual issues of multiple contracts and ensures the design works in harmony with construction. Post-handover, her team's responsiveness continued to impress, any issues within hours.

I have since recommended her to three of my colleagues at Skadden, and they've all had the same experience."*

– **Lorenzo Corte, CEO, Skadden**

Project Highlights:

- Full basement excavation and loft conversion, extending the home from 3 to 5 floors.
- 13-month completion (2 months ahead of schedule).
- A seamless design-to-build process, eliminating typical challenges of separate contracts.
- Post-completion support with immediate response times.

Before & After Visuals

At **A Living Concept**, we combine award-winning design expertise with precision project management to deliver remarkable results. Ready to transform your property?

Contact us on an@abnassetti.com Ph +44 (0)7825 279287 or visit abnassetti.com to learn more.

BEFORE



AFTER



BEFORE



AFTER



BEFORE



AFTER

